

ANGELYNE TRAN

angelynentran@gmail.com | [Portfolio](#) | [LinkedIn](#)

Education

British Columbia Institute of Technology

Bachelor of Business Administration

Vancouver, BC

September 2024 – August 2025

- Specialization: Marketing
- Graduated with Distinction

British Columbia Institute of Technology

Digital Design and Development Diploma

Vancouver, BC

September 2021 – May 2023

- Graduated with Distinction

Work Experience

BrightSource

Graphic Designer

Burnaby, BC

August 2023 – Present

- Delivered finalized packaging designs on tight deadlines by creating different concepts and following quick instructions to meet urgent needs
- Ensured packaging met brand standards by maintaining regular feedback loops with the company's president while carrying on end-to-end design iterations
- Strengthened brand consistency across digital formats by adapting company assets into scalable formats to support visual communication

Project Human City

Design Intern

Burnaby, BC

March 2024 – August 2024

- Contributed to the evolution of brand identity by designing logos aligned with existing brand guidelines and iterating on feedback from the design lead
- Illustrated onboarding assets to support intuitive and engaging user flows, enhancing first-time user experience
- Developed pixel-based digital graphics tailored for interactive platforms, maintaining visual cohesion across touchpoints

BiaGuard

Design Intern

Vancouver, BC

April 2023 – June 2023

- Partnered with the CEO to refresh digital content using motion graphics that enhanced clarity and user engagement
- Conducted UX audits of BiaGuard's website and proposed usability and accessibility improvements based on user needs
- Recommended structural layout changes to improve information architecture and user navigation journey

Project

LocalToMe

UI/UX Designer

Vancouver, BC

September 2022 – December 2022

- Ensured consistent visual identity and accessibility compliance by creating style guides and applying WACG standards to UI elements across the web-app interface
- Expanded brand presence across channels by designing print-ready marketing materials adaptable for digital use

Additional Information

Skills:

- **Languages:** English, French, Vietnamese
- **UI/UX:** Wireframing, User Flows, Hi-Fi/Low-Fi Prototyping, User Research, User-Centered Design, Responsive Design
- **Design:** Vector Art, Raster Art, Illustration, Style Guide, Branding
- **Tools:** Figma, Adobe Illustrator, Adobe Photoshop, Adobe InDesign, Adobe After Effects, HTML/CSS, JavaScript